



Board of Directors

Debbie Yobs
*President and
Executive Director*

Brian Appleby, M.D.
Medical Director

Stuart Yaffa
Chairman

Janine Kock
Vice Chair

Patricia McGill
Treasurer

Kirsten McGinnis,
Secretary

Amanda Baxley
Kalinsky

Matt Collins

Pamela Fear

Lavonne Hall

Clarence T. Hunter

Brenda Meaney

Dave Morris

Frank Myers

Joe Pohl

Mark Roberts

Jacob Schwister

Nancy Sweely

Maria Thacker-
Goethe

Florence Kranitz
President Emeritus

Mayra Lichter
Co-Founder

Cele Sardo
*Co-Founder
(deceased)*

Winter 2026

Dear Friend:

The bearer of this letter represents the CJD Foundation and is seeking sponsorships, donations, and prizes for our **Strides for CJD** fundraiser, a walk/fun run to be held October 3 through October 11, 2026 at locations nationwide. Last year, more than 2,700 community and family members participated in the event across the U.S.

About CJD and the CJD Foundation:

Creutzfeldt-Jakob Disease (CJD) is a rare, rapidly progressive neurodegenerative disease. There is no treatment or cure, and the disease is invariably fatal. The CJD Foundation offers families a 7-day HelpLine, referrals, an annual conference, and support groups. The Foundation also awards annual research grants. Proceeds of the event will go to the **CJD Foundation General Fund**, which supports medical education, family services, and research programs.

How You Can Help (For information, call 800-659-1991 or visit www.Strides4CJD.com):

Sponsorship:

- Premier Sponsor (\$20,000), Diamond Sponsor (\$10,000), and Platinum Sponsor (\$5,000) names (individuals) or logos (companies) will be displayed on participant t-shirts*, the event website, and signage.
- Gold Sponsor (\$1,000) names (individuals) or logos (companies) will be displayed on the event website, and their names (not their logos) will be listed on participant t-shirts*.
- Silver Sponsor (\$500) and Bronze Sponsor (\$250) names will be listed on the event website.

***Sponsorship Deadline** for Premier, Diamond, Platinum, and Gold Sponsor names or logos to appear on participant t-shirts: **Sunday, August 9 at 11:59pm Eastern time.**

Donation: Donations by cash, check, or credit card may be made in person at your local event, by phone, or through our website to support individual participants, teams, or the overall event. Please make checks **payable to CJD Foundation**.

Prizes: Please consider donating a silent auction or raffle prize item. Always in demand are baskets and items such as electronics, gift cards, sports and theater tickets and memorabilia, jewelry, handbags, and luxury goods.

The CJD Foundation is a 501(c)(3) non-profit organization (Federal EIN: 65-0404623). Your gift is tax deductible to the extent allowed by law. If your **employer matches donations**, please consider requesting a match to complement your personal contribution.

Thank you so much – we truly appreciate your support!

With best wishes,

Debbie Yobs, President

